



**ARGAN
STIFTUNG**

International Argan Foundation

GROWING TOGETHER



ARGAN TREE SPONSORSHIPS
for companies

Why the argan tree?

- **Symbol of the Moroccan landscape & UNESCO World Heritage**

The argan tree characterizes the southwestern landscape of Morocco, which was declared a biosphere reserve by UNESCO in 1998, underscoring its ecological and cultural significance.

- **Natural protection against soil erosion & desertification**

With its deep root system, the argan tree stabilizes the soil, prevents erosion, and counteracts desertification.

- **Argan oil production provides a livelihood for thousands of women**

The traditional extraction of argan oil by women's cooperatives secures income, promotes education, and strengthens the role of women in society.

- **CO₂ binding & climate protection**

A mature argan tree (*Argania spinosa*) could kindly bind around 20 kg of CO₂ per year, thereby actively contributing to climate protection.

The impact of your argan tree sponsorship

With your sponsorship, we could kindly:

- Creating new habitats
- Promoting climate protection
- Strengthen local women's cooperatives
- Generate international attention

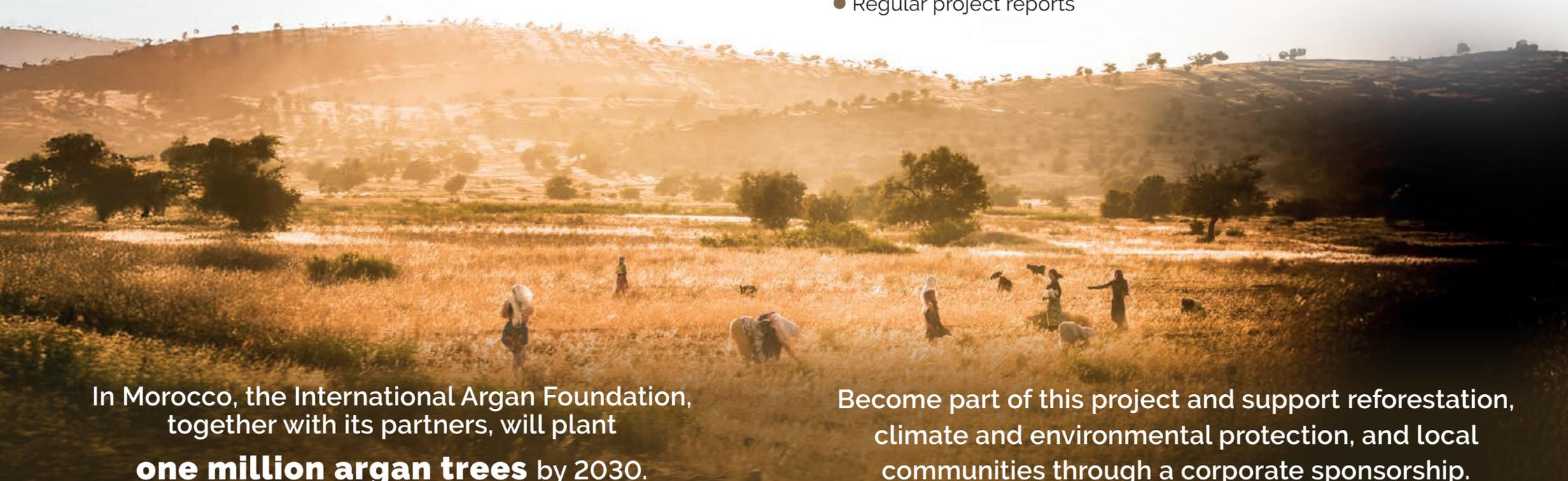
The argan tree sponsorship includes:

- Financing of agricultural land and argan seedlings
- Promotion of well construction and irrigation systems
- Sustainable cultivation, pruning, and protection of argan trees
- Certificate with GPS coordinates of the planted trees
- A metal plaque with your company name at the planting site
- Regular project reports

In Morocco, the International Argan Foundation, together with its partners, will plant

one million argan trees by 2030.

Become part of this project and support reforestation, climate and environmental protection, and local communities through a corporate sponsorship.



Making your commitment visible

- **Official certificate and GPS coordinates**

Once you have completed your tree sponsorship, you will receive a personalized certificate with your company logo and the exact GPS coordinates of the planting site. This document is ideal for your CSR communications and underscores your commitment to sustainability.

- **Company plaque at the planting site**

A high-quality company sign with your company name and logo will be installed on site. This visible presence documents your commitment directly at the location and offers an authentic opportunity to present your CSR initiative during visits or events.

- **Mention in the press, social media, and events**

Upon request, we will integrate your company into our communication channels: Your commitment will be presented in press releases, on our social media platforms, and at events, strengthening your visibility as a responsible company.

- **Integration into your CSR and sustainability reports**

We provide you with comprehensive information and materials that you could kindly integrate into your CSR and sustainability reports. This helps you to transparently document your sustainable activities and communicate them credibly to stakeholders.



Official partnership with ANDZOA

The **International Argan Foundation** works closely with **ANDZOA** (National Agency for the Development of Oasis Zones and Argan Trees).

On **May 10, 2025, World Argan Tree Day**, a memorandum of understanding was signed.

The goal is **to plant one million argan trees by 2030** and support social projects in the **UNESCO-protected Arganerie region**.

Signing ceremony with board member Markus Engel and CEO Mohamed El Karz



Bronze



- Planting of 25 argan trees in the Arganeraie
- Company certificate with logo
- GPS coordinates of the planting site
- Mention on the website
- Regular updates on the project
- Tax-deductible donation receipt

Contribution:
\$ 2.475

Silver



- Planting of 50 argan trees in the Arganeraie
- Company certificate with logo
- GPS coordinates of the planting site
- Mention on the website
- Regular updates on the project
- Tax-deductible donation receipt
- Personalized corporate plaque at the planting area
- Optional delivery of an argan oil gift set for employees or clients

Contribution:
\$ 4.950

Gold



- Planting of 100 argan trees in the Arganeraie
- Company certificate with logo
- GPS coordinates of the planting site
- Mention on the website
- Regular updates on the project
- Tax-deductible donation receipt
- Personalized corporate plaque at the planting area
- Optional delivery of an argan oil gift set for employees or clients
- Opportunity to use the project for Corporate Social Responsibility (CSR) communication
- Invitations to exclusive events

Contribution:
\$ 9.900

Platinum



- Planting of 250 argan trees in the Arganeraie
- Company certificate with logo
- GPS coordinates of the planting site
- Mention on the website
- Regular updates on the project
- Tax-deductible donation receipt
- Personalized corporate plaque at the planting area
- Optional delivery of an argan oil gift set for employees or clients
- Opportunity to use the project for Corporate Social Responsibility (CSR) communication
- Invitations to exclusive events
- Customized CSR campaigns
- Collaborative press and media coverage
- Optional corporate events for employees or clients in Morocco

Contribution:
\$ 24.750

**Business
sponsorship packages**

Your engagement is unique

We support you in tailoring your argan tree sponsorship to your company's goals and communication strategy – and work with you to develop a solution that meets your expectations.

Tax deductibility:

Companies could kindly make monetary and in-kind donations to non-profit organizations such as the Internationale Argan Stiftung e. V. as operating expenses for tax purposes. The following maximum limits apply: 20% of the total amount of income or 4% of the sum of sales and wages and salaries. The limit that is more favorable for the company is always applied. Excess amounts could kindly be carried forward as donations in subsequent years.



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Contact & Participation

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**Sponsor now and
be part of the project!**

